



The CO2 Compensation Process & Sustainable Products By MAPEI



Corporate Environmental Sustainability – March 2023



The CO2 Compensation Process & Sustainable Products

Speakers



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Middle East & Africa



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Corporate
Environmental
Sustainability
Team Leader



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Specification Manager
Middle East & Africa



Mapei figures

 3.3

Billion Euros consolidated turnover 2021

More than  11,000
Employees

More than  6,000

Products for the building industry of the Mapei Group

 More than 6,000
New formulations by Mapei Group every year

32 
Research centres in 20 countries

 100
Subsidiaries in 57 different countries

More than 100,000
 Tons of CO₂ offset

More than 66,000
 Clients around the world

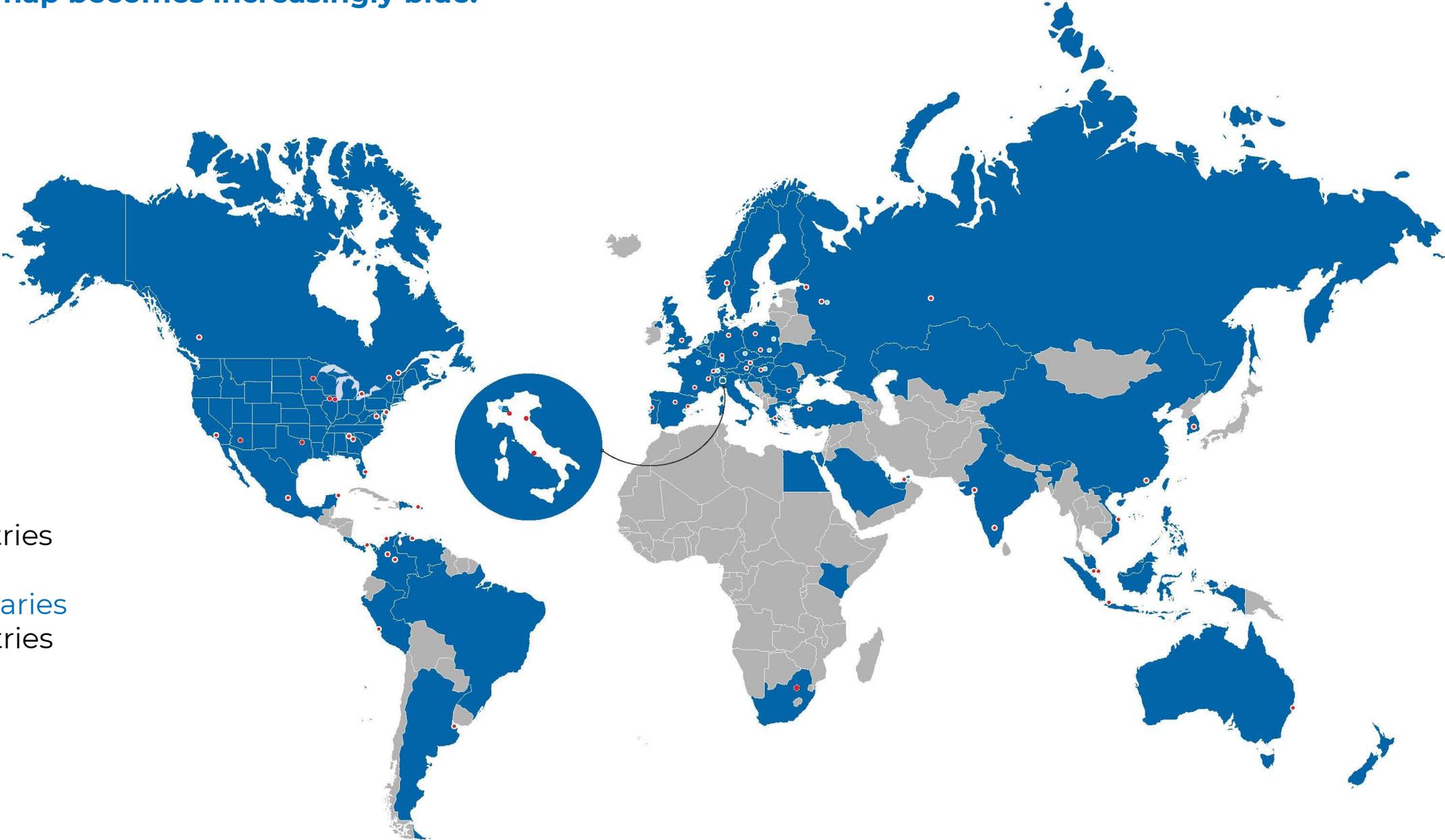
 27,900
Tons of products shipped every day

 86
Plants in 5 continents, in 35 different countries

163,000
Professionals from the sector involved in Mapei training courses 

4,000,000
 Tons of CO₂ saved during cement production thanks to Mapei grinding additives

The world map becomes increasingly blue.



86 Plants
in 35 Countries

100 Subsidiaries
in 57 Countries

24 Product lines



An incomparable range offered for every site around the world.



1. Products for ceramics and stone materials



9. Products for building



17. Wall protective and decorative coatings



2. Complementary products for installation work



10. Admixtures for concrete



18. Products for waterproofing



3. Products for cleaning, maintaining and protecting surfaces



11. Architectural stone paving



19. Products for waterproofing



4. Products for resilient, LVT, textile materials



12. Architectural exposed aggregate concrete surfaces



20. Products for underground constructions UTT



5. Products for sports flooring



13. Products for CFS industrial flooring



21. Elastic sealants and adhesives



6. Products for wooden flooring



14. Products for structural strengthening



22. Products for the marine industry



7. Products for cementitious and resin flooring



15. Products for masonry restoration



23. Cement additives C-ADD



8. Products for acoustic insulation



16. Products for thermal insulation



24. Asphalt pavements

CORPORATE ENVIRONMENTAL SUSTAINABILITY TEAM



Mikaela Decio
Team Leader



Marco Mazzetti



Laura Caretoni



Diego Pala



Simone Re



Federica Carollo



THE SUSTAINABILITY REPORT

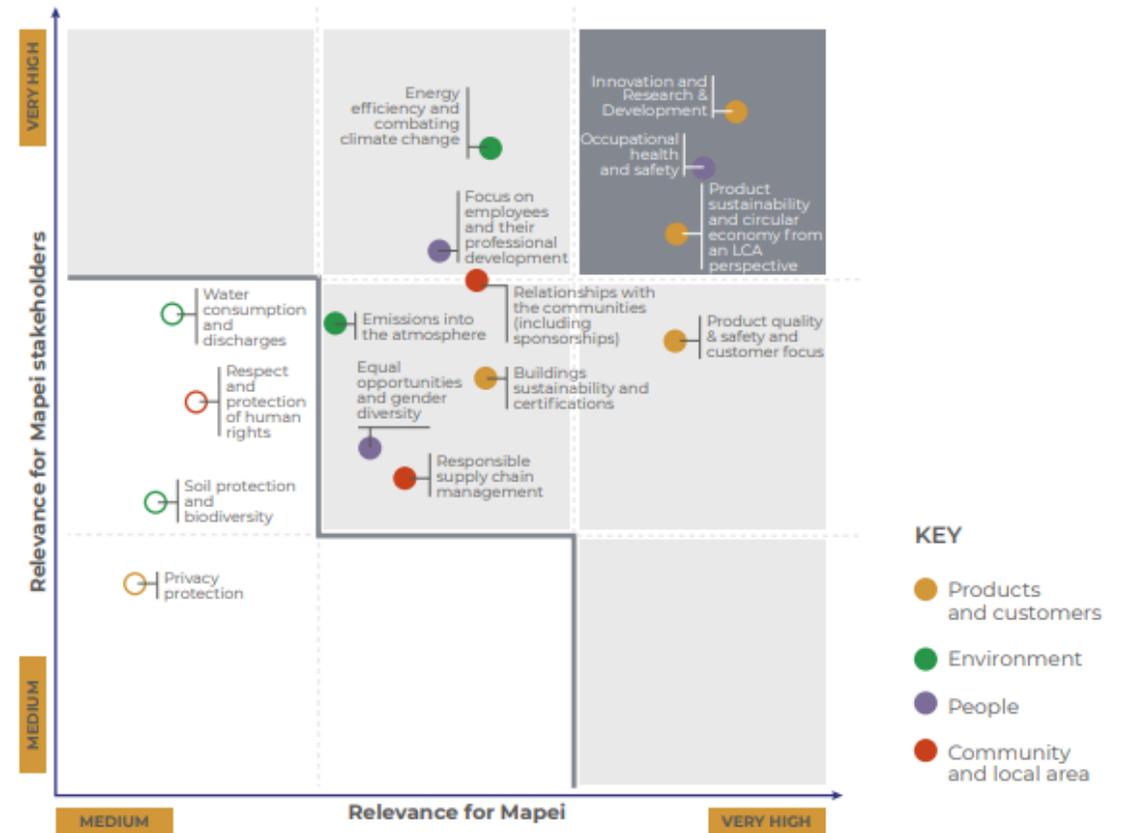
2022: GLOBAL

SUSTAINABILITY REPORT

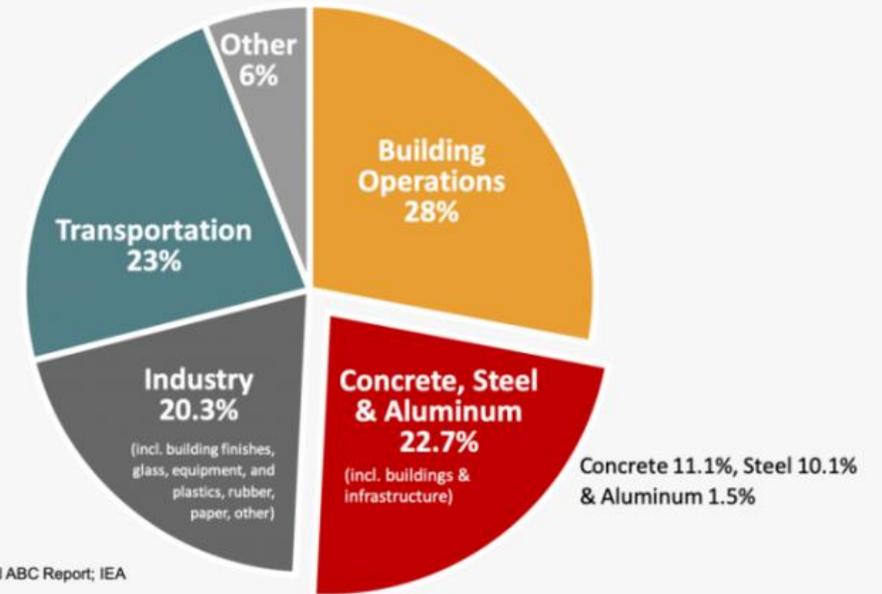
Materiality analysis and SDGs



Mapei 2021 materiality analysis (Mapei Europe scope)



GLOBAL CO₂ EMISSIONS BY SECTOR



**40% of energy,
50% of raw materials
21% of water**

SUSTAINABLE PRODUCTS

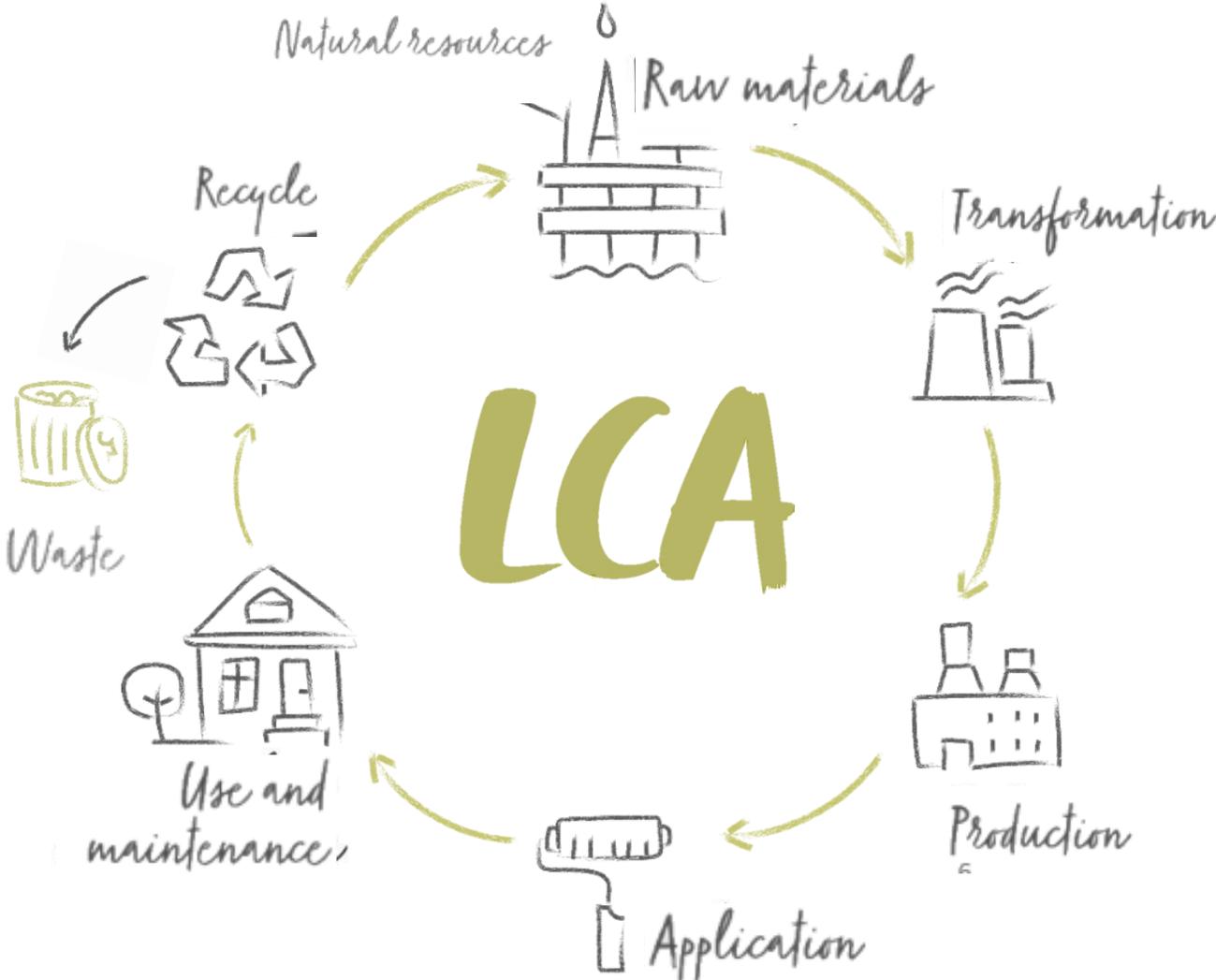


**QUALITY =
DURABILITY**

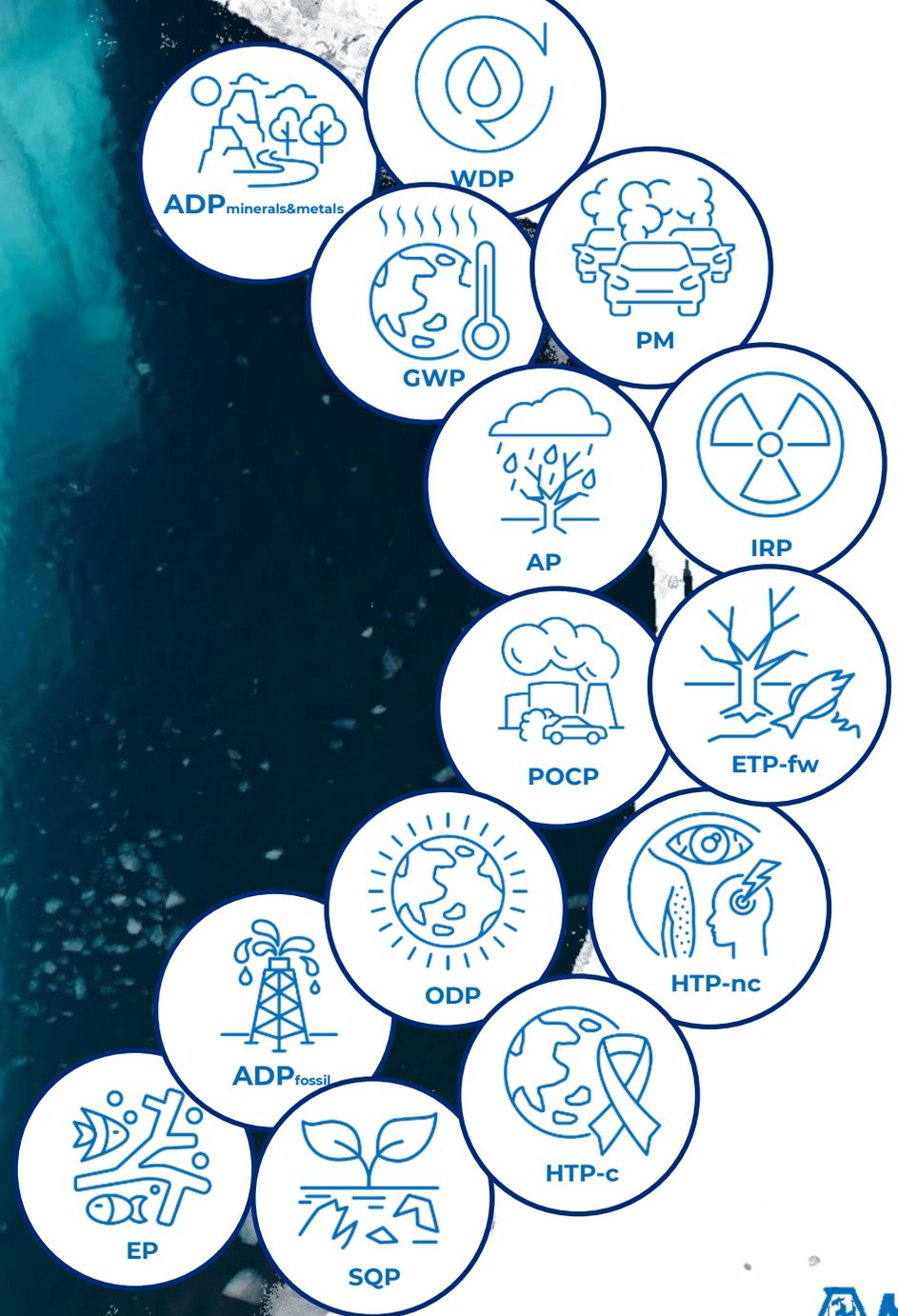
**ENVIRONMENTAL
IMPACTS
REDUCTION**

CO₂ OFFSETTING

LCA: LIFE CYCLE ASSESSMENT



ENVIRONMENTAL IMPACT CATEGORIES





CARBON FOOTPRINT

=

**GLOBAL WARMING
POTENTIAL**

[kg CO₂-eq]

A hand in a white shirt sleeve points towards a lighthouse tower with red and white horizontal stripes. The background is a bright blue sky with white clouds. Two semi-transparent light blue circles are overlaid on the image: one on the left containing the word 'FORMULATION' and one on the right containing the word 'ORGANIZATION'.

FORMULATION

ORGANIZATION

REDUCING CO₂ EMISSIONS - ORGANIZATION

ENERGY

WASTE

CIRCULARITY



REDUCING CO₂ EMISSIONS - PRODUCT

FORMULATION

PRODUCTION

SUPPLY CHAIN





BUILDING MORTARS: GWP

ECO-DESIGN OF THE PRODUCTS

ALTERNATIVE MATERIALS

- **RECYCLED**
- **CEMENTS**
- **POLYMERS**
- **PACKAGING**



EPD

PRODUCT-SPECIFIC



ENVIRONMENTAL PRODUCT DECLARATION

In accordance with ISO 14025:2006
and EN 15804:2012+A2:2019/AC:2021 for:

Mapegrout Colabile Zero



ENVIRONMENTAL PRODUCT DECLARATION

In accordance with ISO 14025 for

MAPE-ANTIQUE DEHUMIDIFYING LINE

- Mape-Antique Rinzaffo**
- Mape-Antique MC**
- Mape-Antique MC Macchina**
- Mape-Antique CC**
- Mape-Antique NHL Eco Rinzaffo**
- Mape-Antique NHL Eco Risana**

An EPD should provide current information and may be updated if conditions change. The stated validity is, therefore, subject to the continued registration and publication at www.environdec.com



Programme: The International EPD® System; www.environdec.com	Programme operator: EPD International AB	EPD registration number: S-P-02133	Publication date: 2020-11-11	Valid until: 2025-11-10	Geographical scope: International
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ENVIRONMENTAL PRODUCT DECLARATION

In accordance with ISO 14025 and
EN 15804:2012+A2:2019/AC:2021 for

ULTRACOLOR PLUS dark base

An EPD should provide current information and may be updated if conditions change. The stated validity is, therefore, subject to the continued registration and publication at www.environdec.com

Programme: The International	Programme operator:	EPD registration number:	Publication date:	Valid until:	Geographical scope:
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CO₂ COMPENSATION



**Building a sustainable
future together**

FROM NOW YOU CAN PLAY A PART

Now you can also choose to live with zero impact* on climate change.

Choose sustainability for all your projects, with Mapei.

*For Mapei, "zero impact on climate change" means that CO₂ emissions measured throughout the life cycle of products from the Zero line in 2023 using Life Cycle Assessment (LCA) methodology, verified and certified with EPDs, have been offset through the acquisition of certified carbon credits in support of renewable energy and forestry protection projects. A commitment to the planet, to people and to biodiversity. For more details on how emissions are calculated and on climate mitigation projects financed through certified carbon credits, [click here](#).



CARBON CREDIT: THE PROCESS

ANNUAL PRODUCTION
(TON)



Kg of CO₂ per kg of finished product

**TONS
of
CO₂ to purchase
for the offset**



Kg of CO₂ per kg of finished product

NOTICE

Offsets are not a replacement for taking action to reduce our carbon footprint

On the contrary, they are the last option to offset emissions we cannot currently avoid

**R&D IMPROVES FORMULAS FOR DURABLE AND QUALITY PRODUCTS
WITH LOW ENVIRONMENTAL IMPACT**



FROM 10 YEARS CO₂ OFFSETTING OF KERAFLEX MAXI S1 ZERO ITALIAN PRODUCTION





OFFSETTING OF RESIDUAL CO₂ EMISSIONS HYDROPOWER (VIETNAM) AND REFORESTATION (INDONESIA) KERAFLEX MAXI S1 ZERO AND ULTRACOLOR PLUS WORLDWIDE



ZERO LINE: CERAMICS AND STONE MATERIALS



ZERO LINE: MORTARS FOR RESTORATION



DAKRTIH HYDROPOWER PROJECT

VIETNAM, RENEWABLE ENERGY PROJECT

The project involves the construction and operation of a hydroelectric power plant in the DakLap district of DakNong province in the Central Highlands of Vietnam. The dam will produce over 630,000 MWh per year with an installed capacity of 144 MW.

Using water from the Dong Nai River and other rivers and streams in the region, DakRTih will provide electricity and water for thousands of hectares of local crops. In addition to the environmental benefits, the project's activities have created new job opportunities for the local population.

Thanks to the technology, the project contributes to national energy and ecological security and reduces air pollution in the area, making a concrete contribution to climate change mitigation.



Emissions reduction: +550,000 tCO₂/year
Annual production: +636,900 MWh

New job opportunities: +1,800
Standard: Clean Development Mechanism (CDM)

RIMBA RAYA BIODIVERSITY

RESERVE PROJECT INDONESIA, REDD+ PROJECT

Before the project was established, the biodiversity-rich forests of Rimba Raya were planned by the local government to be converted into four palm oil estates. Besides preserving the diversity of the ecosystem and the habitat of endangered species such as the Bornean orangutan, the project reduces emissions by avoiding the planned deforestation of more than 47,000 hectares of forest for palm oil production.

The project not only sequesters carbon and protects habitat for local wildlife, but also promotes local sustainable development, particularly in terms of environmental education and economic capacity building.



Emissions reduction: +3.500.000 tCO₂ /year
Biodiversity protection: +90.000 ha of forest

New job opportunities: +70
Standard: Verified Carbon Standard + CCBS



- **MEASURING ENVIRONMENTAL IMPACTS BY LCA**
- **THIRD-PARTY CERTIFICATION**
- **ROLE R&D in REDUCING CO₂ EMISSIONS**
- **CO₂ OFFSET**



Thank you!
Any questions?

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