

Emirates Green Building Council

Emirates Coalition for Green Schools

Sponsorship Proposal



The **Emirates Coalition for Green Schools** was officially launched in 2017 with an aim to ensure that every child in the UAE learns in a green school within this generation. As we progress our work towards achieving this objective, EmiratesGBC is seeking champions to join the Coalition and support its objectives and activities through financial sponsorship.

The Coalition will serve as a platform for different stakeholders to discuss and exchange information about the state of the existing schools in the UAE; raise awareness amongst stakeholders about solutions and best practices on making new and existing schools greener and disseminate this information to school administration and parents; engage schools to encourage energy efficient operations and retrofits of existing school facilities; support policy and regulations toward improved sustainability performance in UAE schools; foster partnerships and collaboration between private sector, government bodies, academia, and school stakeholders to improve school infrastructure; and offer tools, research, and resources to support the growth of the green schools in the UAE.

The Coalition is EmiratesGBC led and will include a Steering Committee to support the Coalition's overall direction and planning. The deliverables will include a roundtable initially in the first year with planned growth to include projects, publications, research and more, to be identified and agreed through the Coalitions steering committee.

Sponsorship Package: 20,000 AED (for 1 Year) -OR- 30,000 AED (for 2 Years)

For the sponsorship amount of AED 20,000 for 1-year sponsorship or AED 30,000 for 2-years, EmiratesGBC will provide the following list of benefits to the sponsor (for the duration of the agreed sponsorship period):

- Recognized as Emirates Coalition for Green Schools 'Champion'
- Logo and branding on the Coalition webpage
- Logo in the footer of the Coalition email communications
- Position on the Coalition's Steering Committee
- Opportunity to guide the Coalition's strategy and deliverables through steering committee
- Recognition in select press releases and marketing communications
- Recognition in social media posts quarterly
- Acknowledgement in a dedicated article in the EmiratesGBC Newsletter

As part of the sponsorship, EmiratesGBC will actively promote the Coalition and its sponsors through communications and the benefits outlined in the sponsorship package above.