



EmiratesGBC
Annual Congress

Partnership Opportunity 2024

13th Annual EmiratesGBC Congress



ANNUAL EMIRATESGBC CONGRESS

The Congress is an annual initiative dedicated to fostering industry dialogue and engaging stakeholders to further influence sustainable practices in the built environment. It will provide a platform for industry-defining discussions that offers critical insights on diverse aspects of sustainable built environments with the goal of strengthening the UAE's green economy.

The 2024 EmiratesGBC Congress marks the thirteenth cycle of EmiratesGBC's flagship event and we expect the Congress to achieve a bigger, regional audience through the online platform and provide a legacy of content that will increase our partners brand exposure beyond the Congress date.

The Congress will be held on the 12th and 13th of June at Dubai under the title **Beyond COP28: The Role of the Built Environment to Deliver on the UAE Consensus**



MEDIA COVERAGE

With each successive year the event continues to grow, and media interest continues to increase. We again expect extensive media coverage which will highlight the event program and participants as well as its sponsors. The media outreach is both local and regional and includes, news channels, trade magazines, daily publications, newspapers, online magazines and blogs

stand at the forefront of change, ready to make a significant impact on our journey toward a greener future."

Stating that COP28 would be witness to the UAE's unwavering dedication to the preservation and safeguarding of the planet, he called on all stakeholders to take collective responsibility in shaping a more sustainable world. Celebrating 2023 as the Year of Sustainability is an affirmation of the UAE's steadfast commitment to placing sustainability at the forefront of its agenda, Dr. Ali Al Jassim added.

As part of her opening remarks, Eng Nazeelb Almarsoofi, Director of Studies, Research and Development Department at the Ministry of Energy and Infrastructure, highlighted the strong commitments made by the UAE to embedding sustainability across all aspects of the construction sector, which accounts for 37% of energy emissions and over 34% of energy demand globally.

"The UAE has demonstrated its capabilities in improving the resilience of the building sector in the country by laying down guidelines to cut emissions across the full lifecycle of buildings, starting from planning, designing and execution to operation and maintenance. In addition, Eng Almarsoofi highlighted the UAE's leading role in developing a decarbonisation roadmap for 22 countries in the region to support Net Zero goals in the construction sector by 2050.

As a member of the Global Alliance for Buildings and Construction (GlobalABC), the UAE has also been spearheading efforts globally and prioritising action to ensure that the buildings and construction sector are on track and aligned with the Paris Agreement goals, she added.

Calling for inclusive action amongst all stakeholders, Eng Almarsoofi further pointed out that at the upcoming COP28, the UAE would draw global attention to the importance of developing low carbon building materials to help decarbonize the construction sector and contribute to achieving the UN Sustainable Development Goals (SDGs).

Collaboration
Recognising the key role of the private sector in driving sustainability, the congress highlighted the importance of private sector engagement in COP28.

Leading the way
As a member of the GlobalABC, the UAE has been spearheading efforts to ensure the built environment aligns with the Paris Agreement goals.

The congress is said to have gone beyond the realm of sustainable building practices, offering insights into lessons learned from COP27 and expectations from COP28. Recognising the pivotal role of the private sector in driving sustainability, the Congress highlighted the importance of private sector engagement in COP28. From effective building policies to the integration of sustainable design processes, valuable insights for driving decarbonisation, sustainability,

and Net Zero were also discussed during the event. Additionally, participants emphasised the role of green finance in supporting sustainable development and explored the latest advancements in glass decarbonisation and heating systems.

"The challenges that lie before us are significant, but they are not impossible. By harnessing our collective knowledge, expertise, and passion, we can chart a path toward a more sustainable future," Dr. Ali Al Jassim concluded.



SPONSORSHIP PACKAGE OVERVIEW

Platinum Sponsor	68,000 AED
Gold Sponsor	43,000 AED
Silver Sponsor	25,000 AED
Category Sponsor	10,000 AED

**Early bird and joint discounts available to organizations supporting both the Awards and Annual Congress until the 1st May.
Please contact EmiratesGBC for more details.**

CONGRESS PACKAGE COMPARISON

Congress Sponsorship Benefits	Platinum	Gold	Silver	Session
Pre-Event Promotion & Online Branding				
Branding on homepage of the EmiratesGBC Congress website	x	x		
Sponsor biography on the EmiratesGBC Congress website sponsor page	1000 words	300 words	200 words	150 words
Hyperlink from EmiratesGBC Congress sponsor page to sponsor website	x	x	x	x
Branding on the EmiratesGBC Congress email campaigns	x	x		
Special announcement of sponsorship on Social Media channels: Facebook, LinkedIn, Twitter	x	x	x	
Sponsor name linked to the company website in EmiratesGBC monthly newsletter	x	x	x	
Q&A with sponsor for editorial in the monthly newsletter	x			
Media & Communications				
Quote in event Press Release (to be issued on day of event)	x			
Sponsor name to be mentioned in all EmiratesGBC Congress press release	x	x		
Branding on online collateral promoting the EmiratesGBC Congress	x	x		
At the Event	x			
Branding on the EmiratesGBC Congress agenda (electronic)	x	x		
Option to distribute giveaways	x	x	x	x
One expert speaker or panelist slot relevant to the scope of the Congress	x	x		
Branding on EmiratesGBC Congress printed collateral (signage & banners)	x	x	x	
Special thank you to be announced at the EmiratesGBC Congress	x	x	x	x
Option for one commercial to be played during networking break (2-3min)	x	x		
Branding on AV screen saver	x	x		1 session
Complimentary delegate passes for the EmiratesGBC Congress	6	4	3	2
Complimentary seat at the VIP table (CEO level)	x			
Stall Space in the exhibit area (to be installed and removed by sponsor)	x	x	x	
After the Event				
Special thank you & branding in the Congress brief	x	x	x	x
Cost (UAE Dirhams)	68,000	43,000	25,000	10,000

BENEFITS OF PARTNERSHIP

- Demonstrate sustainability leadership
 - Event participation for employees
 - Media coverage for your organization
- Long term brand exposure & visibility across EmiratesGBC's network
 - Networking opportunities

Support the green building movement in the UAE and beyond





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To pursue a sponsorship opportunity, please contact
events@emiratesgbc.org or call **04 346 8244**

Thank you!